

93.031 ADVERTISING DEVICES ON PUBLIC SIDEWALKS

1. Certain Advertising Devices Allowed under permit. Upon compliance with the conditions below mentioned, the Lanesboro City Administrator may issue to a landowner or renter of the land immediately adjacent to the sidewalk upon which the device is going to be put, a permit, to be reviewed and renewed annually, to situate an advertising device on the sidewalk adjacent to said land.

2. Device attributes. The advertising device shall be in the form of a portable easel or

"sandwich-type" board, which shall be:

A.

B. Not bigger than two feet wide by three feet high.

C. Not be situated in the main traveled portion of the sidewalk, and instead situated as close as possible to the adjacent building.

D. No more than one sign per property.

E. Advertise only lawful business activity conducted in the adjacent building.

F. Situated, on the sidewalk, only during daylight hours.

G. Sturdy and in good repair.

3. Permit fee and non-transferable. The fee for each permit shall be \$25.00 per year or part of a year, and said permit is non-transferable and the permit fee is non-refundable.

4. Insurance. As a condition for a permit hereunder, the permittee shall provide, at its cost, public liability insurance, in an amount approved by the City of Lanesboro, for any injury or damage caused by or attributable to said advertising device, and said insurance policy shall name the City of Lanesboro as additional insured. The permittee shall, as a condition of receiving its permit hereunder, save, hold harmless, and indemnify the City of Lanesboro on account of any injury or damages caused by said device. The permittee shall provide proof of insurance.

5. Compliance with other regulations. All permit holders hereunder shall comply with all other rules and regulations, including but not limited to prior approval of the Lanesboro Historical Preservation Commission for any advertising device in a Preservation District, and sidewalk snow removal regulations.