Lanesboro Economic Development Authority
Regular Meeting
Thursday, March 3, 2022 at 10:30 a.m.
Via Zoom and In Person Council Chambers

Present: Elaine Edwards, Phil Dybing, Cathy Enerson and Joe Goetzke
Absent: None
Visitors: Sarah Peterson, Jason Resseman, Karen Heimdahl

1. Call To Order: Member Edwards called the Regular Meeting of the Lanesboro Economic Development Authority to order at 10:30 a.m.

2. Agenda: Member Dybing motioned to approve the agenda with the addition of Eye Prize Marketing Contract under old business. Member Goetzke seconded the motion. Motion carried with all in favor.

3. Welcome Guests: Guests were welcomed.

4. Approval of the Consent Agenda:
   A. EDA Minutes February 3, 2022
   B. Financial Report
   Member Goetzke motioned to approve the Consent Agenda items with the spelling correction of Member Dybing’s name. Member Dybing seconded the motion. Motion carried with all in favor.

5. City Business:
   A. Council Reps/City Administrator/Planning and Zoning: Topics for the next meeting on March 7th include a presentation from the Fillmore County Assessor about property values and taxes, speed limits, and ARPA funding.
   B. Chamber Report: Director Zalasinski is scheduled to return from Poland later this week. The Visitor’s Guide will be a priority when he returns as well as scheduling a retreat for later this month to elect new officers.
   C. School Board: Sarah Peterson noted that there was community input regarding the attendance policy. Prom is scheduled for May 14th and donations are being sought. Bus Driver shortage has the school looking into other duties to create a full time employment opportunity.
   D. Ag Summit - No update given

6. Revolving Loan:
   A. Revolving Loan Fund fee amendment: On going
   B. New Loans: Director Enerson noted that the 30 days of review has elapsed and they are pending.
   C. Shipton: Final Loan amount Amortized was $32,500 and 1st payment was made March 1st.
   D. Construction Disruption Loan Program: To plan for future needs the board will look to determine details of the program. A motion was made to table the item by Member Goetzke. Member Dybing seconded the motion. Motion carried all in favor.
E. Development Opportunity Profile: No action was taken. Cathy will decline the offer to SMIF

7. Old Business:
   A. L.E.A.N. Meeting: Next meeting is March 24th- Member Edwards invited all to attend.
   B. U of MN Sustainability: We are waiting to hear if our request is approved.
   C. Rethos Opportunity: It was noted that Kara Maloney and Cathy Enerson are working on a draft and submission for the downtown assessment due March 31st.
   D. Southeast Regional Partnership Project & Tourism Assessment: Cathy Enerson spoke with Jennifer Hawkins and it was noted that this is a much longer term project, much broader project, and maybe better suited for a regional approach.
   E. Wayfinding Sign: Still in progress. A draft of the information to be displayed was requested.
   F. Eye Prize Marketing Contract: A motion to approve the contract with spelling corrections and issue 1st payment was made by Member Dybing and seconded by Member Goetzke. Motion carried all in favor.

8. New Business:
   A. Behavioral Health Grant: Cathy Enerson shared training opportunity that can be brought to our community for a fee. Member Goetzke noted he had already attended this training. It was suggested that the EDA gather information from other departments to see if there is a need to proceed.
   B. CEDA Main Street Grant Application: Director Enerson shared that the letters of support had been received and 10 Million had been requested for the CEDA communities.
   C. Request for Funding: Chill-Inn Lanesboro is looking for ways to promote Lanesboro activities in the winter time. Promotional items are being drafted including a video. More specific funding needs will be presented next month for consideration.
   D. American Rescue Plan Act Funding: The city council is considering options for the ARPA funding dollars they received. One suggestion was to have the EDA administer funds to support businesses or non-profits. A motion was made by Member Dybing to request 30% or $24,000 of the funds be assigned to the EDA for economic development. Member Edwards seconded the motion. Motion carried all in favor.

9. Director’s Report: The printed report was included in the packet materials.

10. Other:

11. Adjourn: Member Dybing moved to adjourn at 11:39 a.m. Motion seconded by Member Goetzke. Motion carried all in favor.

Next Meeting: Thursday, April 7, 2022 at 10:30 a.m.

Respectfully Submitted,

Darla Taylor Deputy Clerk